

INTERCULTURAL PROCLAMATION

We recognize...

1. **The Sovereignty of God**, which presents the church with one of its greatest opportunities to fulfill the Great Commission by aggressively evangelizing America.

We recognize...

3. **The unity of the body of Christ** and the importance of working together to pool resources, implement strategies, and build God's kingdom. We declare that God's family is one, without regard to race, color, language, or national origin.

We recognize...

2. **The cultural diversity of our society**, our different levels of assimilation, and our needs for recognition, representation, and participation. We believe that God will raise up leaders who will plant strong churches in every ethnic group in America.

We recognize...

4. **The planting of churches** as one of the most effective means of fulfilling the Great Commission. We encourage all churches to be multiethnic and to share in the planting and nurturing of new churches.



Rev. Macon M. Wilson
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Rev. Macon Wilson is a gifted and highly anointed servant of the Lord. He and his wife, Zuella, live in Oklahoma City. They have five living children, all grown.

After graduating from Philander-Smith College and the Baptist Medical Center in Little Rock, Arkansas, Macon pursued further studies at the University of Arkansas. He has served in leadership positions with the American Red Cross, Miles Laboratories, and Eastman Kodak and is a successful entrepreneur in the Oklahoma City area.

In 1989, he birthed Message of Hope, a ministry to bring deliverance for those addicted to alcohol and drugs. As such, he has been a featured speaker on Trinity Broadcasting Network. He is a member of the Heartland Conference of the International Pentecostal Holiness Church and most recently served as assistant pastor at the Lansbrook Church.

Macon brings to this ministry a burning desire to introduce the International Pentecostal Holiness Church to his brothers and sisters in the African American community all over America.



Evangelism USA

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INTERNATIONAL PENTECOSTAL HOLINESS CHURCH

MINISTRIES

African American



AGGRESSIVELY
EVANGELIZING AMERICA



LOOK AT THE FACTS

- ☛ America has a population of 281.4 million people, 36.4 million of whom are African American.
- ☛ 12.9% of the USA population is African American.
- ☛ The African American population increased 15.6% between 1990 and 2000; this increase was higher than the increase for the total population.
- ☛ African American households had \$631 billion in earned income in 2002. This was an increase of 4.8% over the \$602 billion earned in 2001.
- ☛ New York City has the largest African American population of any city in America.
- ☛ Chicago, Illinois, has the second largest African American population with 1.1 million.
- ☛ 2.8 million African Americans live in the state of New York. California is home to 2.2 million African Americans, and 2.0 million live in Texas.
- ☛ Detroit boasts the largest proportion of African Americans when compared to the total population: 83%.
- ☛ 399,604 African Americans live in Washington, D.C., composing 65.8% of the total population.
- ☛ Mississippi and Louisiana are the two states where African Americans represent the highest percentage of the population, 36% and 31%, respectively.

Obviously, there are millions of African Americans in the United States of America who have not heard or have not acted on the gospel message. Evangelism USA is committed to taking the gospel to those who need to hear this Good News!

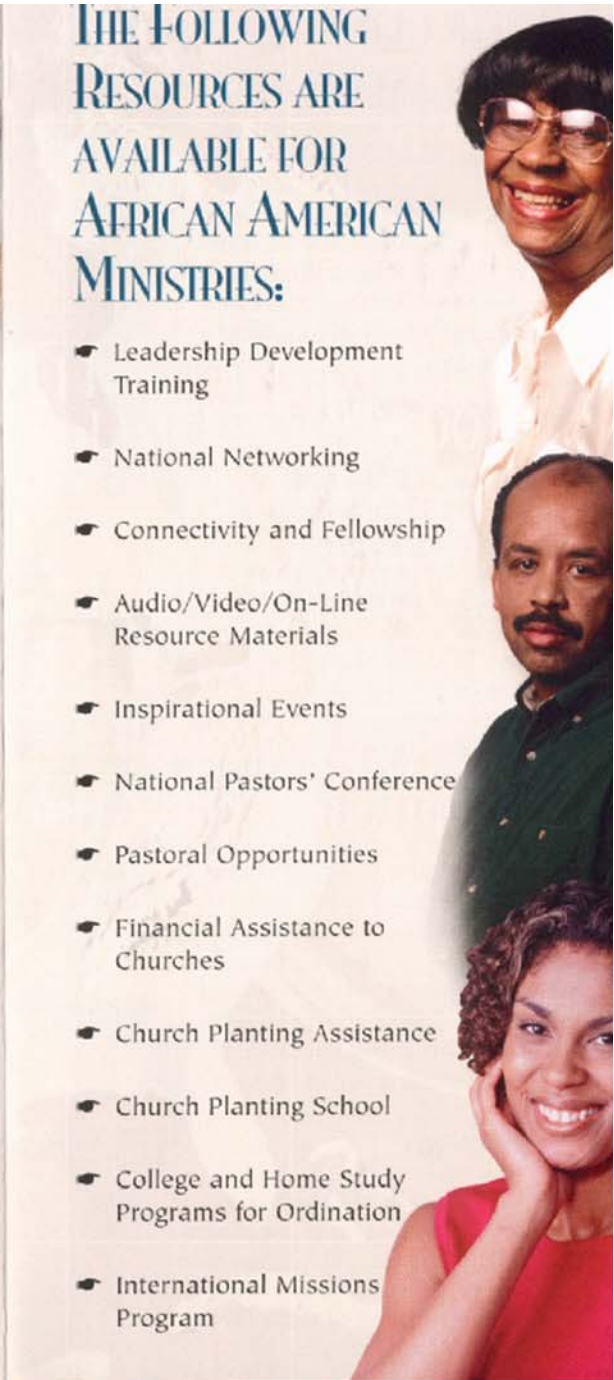


Recognizing the diversity of American society and the tremendous opportunity for evangelism it represents, Evangelism USA is committed to reaching, winning, and discipling all ethnic communities of the United States.

The International Pentecostal Holiness Church currently serves sixteen distinct people groups in different areas of our nation.

Leonard Sweet in *Faith Quakes* writes the following description of the cultural changes occurring in America today:

Whatever the future,
it isn't white.
Whatever the future,
it isn't western.
Whatever the future,
it isn't European.
Whatever the future,
it isn't business as usual.



THE FOLLOWING RESOURCES ARE AVAILABLE FOR AFRICAN AMERICAN MINISTRIES:

- ☛ Leadership Development Training
- ☛ National Networking
- ☛ Connectivity and Fellowship
- ☛ Audio/Video/On-Line Resource Materials
- ☛ Inspirational Events
- ☛ National Pastors' Conference
- ☛ Pastoral Opportunities
- ☛ Financial Assistance to Churches
- ☛ Church Planting Assistance
- ☛ Church Planting School
- ☛ College and Home Study Programs for Ordination
- ☛ International Missions Program

The opportunity of a lifetime must be seized during the lifetime of the opportunity!